

OUTER COASTAL PLAIN VINEYARD ASSOCIATION

Minutes of 11/9/21 Quarterly Meeting

Members Present: Jim Quarella, Mark Hernandez, Dan Martin, Joe Procopio, George Kelly, Larry Coia, Don Romanini, Larry Sharrott, Jules Donnini, Gar Simers, Michael Spadea, Tedd & Jenn Marr, Bernard Tkazynski, and Karen Talarico

The meeting was held at Sharrott Winery and was called to order at 6:30 PM by Jim Quarella.

Financial Report: Jules reported that OCPVA has \$38, 809 in its account. Accounts payable are: \$972 to Double A and \$272 to the credit card.

Grants: A date was chosen for the first seminar funded by the SCBG grant: Saturday, April 2nd, subject to covid conditions. A decision must be made at the February meeting to confirm this date. The wine grape book must be updated and reprinted before the meeting.

American Wine Society Conference: The American Wine Society held its national meeting in Atlantic City in November. Wineries from the OCP were well represented at the tasting event on the opening night. In addition, Don and Karen poured wines from four different wineries at a table. San Marco and Coeur d'Est were available for tasting and received a lot of interest from the members.

GIS Mapping: Karen did a zoom meeting with representatives of Pennoni, who explained their GIS mapping application for wineries. She reported that the software had many useful features, but the entry level price of \$10,000 was probably out of reach for most OCPVA members.

Italian Varieties: The first release of San Marco has been made. A few articles are in the works to publicize the 2020 vintage. Larry C wants to get some vines out at four or five vineyards, which will be funded by the Wine Industry Council grant. Currently, 20 growers have planted 5500 vines.

A discussion of whether members could graft the vines themselves, since Double A has pulled out all vines infected with Pinot Gris virus. One problem is phylloxera in own root vines. Everything coming in from Europe has the p.g. virus. Someone pointed out that ECO2 doesn't have the virus, and maybe we should proceed with that.

Larry has written a history of San Marco; Karen will post it on the website. Don wrote an article about the development of the variety. Suggested place to submit it were: Edible New Jersey, Wall Street Journal.

Coeur d'Est: Larry S reported that only four or five wineries are producing Coeur d'Est, and more need to make it. Jules pointed out that some wineries make it but call it a different name. Jim would like to get a grant to encourage more wineries to make it. We should try to market the uniqueness of the blend—exclusive to the OCP. Larry S will draft an email to send to all members reminding them that there is no fee to produce Coeur d'Est.

Elections: Don sent out a letter to all members, encouraging new people to become involved, in order to keep the organization vibrant. He received only three responses, two were from "friend" members. Election of new board members will be held at the February annual meeting.

Other Business: Larry C suggested the Frank Salek Memorial lecture could be done at Grape Expectations. The members agreed that this was a good idea. Cost for speaker and expenses should be around \$900.

Meeting Venues: The next quarterly meeting date will be: **Tuesday February 1st at Auburn Road.**