

OUTER COASTAL PLAIN VINEYARD ASSOCIATION
Quarterly Meeting Minutes – 8-23-23

The quarterly meeting of the OCPVA was held at Autumn Lake Winery on Wednesday, August 23, 2023, at 6pm. Board Chairperson Joe Procopio called the meeting to order, and the minutes of the May meeting were approved and accepted.

Treasurer's report

Kelly informed the members that the bank account has a balance of \$54,128.83. DOUBLE -A Vineyards-Italian Varieties Royalties received \$4093.00. (Number of vines sold did not match royalty received. (received extra money) Need to investigate this further.

SCGB Grant Update

Jim discussed the plan for the two seminars which will take place 11/7 @ Beneduce Vineyards and 11/14 @ Autumn Lake Winery. We are teaming up with GSWGA to help with the press invitation and media. Dan and Larry are working on the presentation as well as a list of desired wines highlighting diversity across the state including Coeur d'Est and San Marco. The specific wineries, wine and presentation format are currently being discussed. Dan has developed and distributed the New Jersey Wine Industry Survey as required by the grant. Seminar details will be provided as they become available.

Coeur d'Est

A follow up discussion on creating a step-by-step process for Coeur d'Est producers as well as a Coeur d'Est Producers Certification form. Kelly will be creating and distributing the form.

Website

Looking for any suggestions for the website. Please reach out with any ideas.

Social Media

Just a reminder to try to post on socials (Instagram and Facebook) Joe said to send harvest photos to him or Kelly.

Colorado Winery – Follow Up

Don gave an update on the zoom meeting informing the group that the meeting did not seem all that productive. Not sure if they were interested in Coeur d'Est or more about our process. However, we do have a contact if we try to pursue this in the future. Jim suggested we contact Carboy Winery and send them some San Marco.

Hermant- Spotted Lanternfly

Hermant shared some interesting information he received at a meeting he recently attended at Clover Hill Vineyards in Pa.

The Winemakers Co-Op- Subsidized Weather Station Program

There is still time for vineyards to get involved in the discounted rate. The Co-Op is asking vineyards to register interest by August 31st and buy the devices by September 18th.

San Marco- My FEM Trip

Joe shared information about his trip Fondazione Edmund Mach (FEM) located in the Trento-Alto Adige region of Italy. He met with Marco and was able to see what they have been working on the last few years that has San Marco parentage and is more disease resistance. This is their first-year crop so it will be interesting what type of wine it produces. Overall, very promising exciting information. The group had an extended conversation about sustainability.

Events- Fundraisers

Joe started a discussion about getting members more engaged outside of membership meetings. I.e. (Training meetings, wine dinners, partnering with GSWGA, local restaurants/farms) Encouraged the group to reach out to him or Kelly with any ideas.

Appreciation of Service

The OCPVA recognized Karen Talarico for her years of dedication and service.
Thank you, Karen!

The meeting adjourned at 8:40pm