# OUTER COASTAL PLAIN VINEYARD ASSOCIATION Quarterly Meeting Minutes – 11-1-23

The quarterly meeting of the OCPVA was held at Autumn Lake Winery on Wednesday, November 1, 2023, at 6pm. Board Chairperson Joe Procopio called the meeting to order, and the minutes of the May meeting were approved and accepted.

# Treasurer's report

Kelly informed the members that we opened a money market savings account which currently yields a 4% interest rate. Bank Balances: Primary Checking: \$3503.84

Money Market Savings: \$50,000

# **SCGB Grant Update**

Jim gave an update on the two seminars which will take place 11/7 @ Beneduce Vineyards and 11/14 @ Autumn Lake Winery. We have (5-6) wineries committed for both events as well as approximately (30) attendees (wineries, influencers, growers, news media)

The events will start with a tasting session where the media can meet and interact with the wineries and presenters, followed by the presentation, light fare and back to tasting.

Joe inquired about a photographer for the events and will reach out to Devon (GSWGA) for suggestions.

## **Eastern Wine Expo Information**

(March 12-14)-Syracuse, NY

Registration opens on November 8<sup>th</sup> and OCPVA members receive a 10% discount code (24CPVA) (must be used at time of registration. Detailed email will be sent this upcoming week.

# **Open Board Positions 2024**

Joe informed the members there are three open board positions for 2024. Please let us know if you are interested or would like to nominate someone.

### Bordeaux Course on Terrior and Viticulture/IVES-Online Free Technical Journal

Larry discussed his conversation with Professor Kees Vanleeuwen about courses available on Terrior and Viticulture and IVES Free Online Course. He mentioned the importance of keeping this connection and conversation with Bordeaux going.

The link to the IVES course will be sent out to the membership so everyone is aware of this learning opportunity.

Dan commented that the articles are interesting and current.

# 2023 Season/Harvest Recap

The group commented that generally there was no bird pressure, spotted lantern fly pressure and Jules mentioned she saw little disease pressure. Larry mentioned seeing a lot of yellow jackets this year. Basically, it was a common, average harvest season.

Did anyone have issues from the May frost? The consensus was no, however Mark stated he had some frost damage in April. San Marco crop was good and appears to be more resistant. A discussion about yield was also had.

#### Newsletter

Mark reminded everyone to email him with any content they would like to add.

## NJ Rutgers New email system

Announcements are now sent from this email:

"rutgers\_grapes\_and\_wine@email.rutgers.edu"

# **NJ Wine Industry Survey**

Dan mentioned very few people have filled it out. The link has been emailed to everyone and it is also available on our website. Please fill it out.

### **Cabernet Franc Discussion**

We had our first discussion/wine tasting at our meeting featuring Cabernet Franc. It was very interesting, and everyone got involved in the conversation. Tons of good information and idea sharing was had as well as great wine to taste!

Thank you to the members who shared their wines and details on the making of this specific Cabernet Franc vintage:

Heritage Vineyards
Cedar Rose Vineyards
Jim Castelli
Bellview Winery
Saddlehill Cellars
Auburn Road Vineyard

The meeting adjourned at 8:00pm