

OUTER COASTAL PLAIN VINEYARD ASSOCIATION
Quarterly Meeting Minutes – 2-15-24

The quarterly meeting of the OCPVA was held at Autumn Lake Winery on Thursday, February 15, at 6pm. Board Chairperson Joe Procopio called the meeting to order, and the minutes of the November 2023 meeting were approved and accepted.

Treasurer's report

Kelly informed the members of the current bank account balances.

Primary Checking: \$1568.13

Money Market Savings: \$37130.88

Total: \$38699.01

2024 Membership Dues Invoices were emailed at the beginning of February. Hard copies are available if anyone didn't receive the email.

Coeur d'Est Grant Progress

A sample rough draft brochure was handed out to the members and Dante discussed the QR code and how it will direct the user to our website- "Participating Wineries" page where all the Coeur d'Est Producer's Logos and website link will be displayed. Although the grant allowed for 15 participating wineries, the OCPVA only has 11 who have signed agreements. The excess funding will be used for marketing purposes.

Mark discussed the distribution areas we are interested in placing in the brochure.

Devon gave us information on CMT which is the distribution company GSWGA uses and recommends their services as well as Sheer Printing who partners with CMT. Both should offer competitive rates. Devon will forward the contact information to Kelly.

Future Grant Ideas

Joe discussed the opportunity to apply for new grants and we are looking for ideas and volunteers to start a grant committee. Dustin shared the concept of bringing our wine into the Philadelphia area where there is an interest in new varieties amongst the younger demographic. (20-30 yr. olds) We could target this market in the city at restaurants, bars, pop ups and develop interest in coming to our wineries. Devon suggested 30th street station area which is well trafficked and easily accessible with PATCO. Other similar ideas were also discussed. All grant ideas are welcome!

Open Board Positions/ Voting

Dante informed the members there are three general board seats up for election, Julianne Donnini, Dustin Tarpine and Joseph Procopio. To date there have been no other nominations. Dante asked if there were any nominations at the meeting and there were none. All three have agreed to another two-year term so to simplify the process instead of voting Dante asked if there were any objections. There were none, so all were reelected.

Allonardo Enterprises- New Equipment Presentation

Mark Allonardo gave a presentation and showed a video on a weeding tool for the back of the tractor. He also brought one for everyone to look at and also will come out and do demos.

Pruning

The members had a lengthy discussion about pruning techniques, challenges, and ideas.

Chardonnay Tasting and Discussion

This meeting's tasting and discussion featured Chardonnay. It was very interesting, and everyone got involved in the conversation. Tons of good information and idea sharing was had as well as great wine to taste!

Thank you to the members who shared their wines and details on the making of their specific Chardonnay vintage:

Heritage Vineyards - 2022
Cedar Rose Vineyards - 2022
Blue Cork Winery – 2018 / 2019
Autumn Lake Winery - 2022
Auburn Road Vineyard - 2022

The meeting adjourned at 7:40 pm